

FUNDRAISING

BAKED-IN

Goodness



Special Touch
BAKERY





General Fundraiser Information

Important Dates

The final count is needed by 12pm, 10 days before the delivery date.

Pricing

Wholesale pricing is offered on orders of 50 or more pies. Sales tax is not applicable.

- *Cannoli and Chocolate Peanut Butter Pie* - **\$20**
- *Pecan* - **\$14**
- *Apple Crumb, Bumbleberry, Brownie, Cherry, Chocolate Cream, Pumpkin, Rumbleberry, and Strawberry Rhubarb* - **\$12**

Profit

You and your organization determine at what price to sell the pies for. By subtracting that price from the wholesale price, you can determine your profit.

Delivery

\$25 delivery charge. Free delivery on orders of 150 pies. Saturday deliveries can be accommodated.

Marketing Materials

Special Touch bakery will provide full-color brochures when requested.

For more information or to set up a fundraiser, please contact Sharron Jarvis at sjarvis@specialtouchbakery.org or (585) 359-2253.

Special Touch Bakery
1999 Mt. Read Blvd., Rochester, NY 14615
585-359-BAKE (2253) | specialtouchbakery.org

Cannoli

1



Full of everything you love about a cannoli, this premium pie will have your taste buds jumping for joy!

Chocolate Peanut Butter

2



This premium pie is creamy and light - the perfect blend of chocolate and peanut butter. It's comfort food, for sure!

Pecan

3



Whether you say pee-KAHN or pee-CAN, there's no disputing this: Our classic Pecan pie is a cut above the rest. Toasty pecans, our melt-in-your-mouth sweet filling, and delicious crust makes any pie-lover swoon with delight.

Rumbleberry



4

If you're a berry lover, you'll love this pie. Filled with raspberries, blackberries and blueberries, it's a berry-lover's dream.

Apple Crumb



5

This pie is full of sliced apples mixed with cinnamon goodness, baked in our flaky crust, and topped with a delectable brown-sugary crumble. What's not to love?

Cherry



6

You'll find no canned cherries in our Cherry pie! Bulging with fresh, plump, juicy, naturally sweet-tart cherries, it is pure cherry perfection.

All fruit pies are non-GMO.



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Pumpkin

7



It's easy to fall in love with this pie. The balance of pumpkin and allspice has Pumpkin pie lovers everywhere saying, "seconds, please."

Fudge Brownie

8



We took a decadent, dense, fudge brownie and made it into a pie! Packed with chopped walnuts, we suggest you serve warm and repeat... many times over.

Chocolate Cream

9



If you have a craving for creamy chocolatey goodness, this pie is a must-have. Chocolate cream, whipped cream and chocolate shavings... you simply can't resist this pie.

Strawberry Rhubarb



10

Rhubarb loves strawberries, strawberries love rhubarb, and everyone loves our rave-worthy Strawberry Rhubarb pie. It's the perfect combination.

Bumbleberry



11

Blueberries, raspberries and rhubarb, oh my! The sweet of the berries, the tart of the rhubarb and the uniquely delicious crust make this pie a show stopper.

All fruit pies are non-GMO.



A BRIEF HISTORY OF OUR JOURNEY

1946

Holy Childhood opens its doors to serve people with intellectual and developmental disabilities.

1982

Holy Childhood launches skill-building, pie-baking activity.

1983

Holy Childhood staff, family and friends begin gobbling up pies faster than we can make them.

1984

We hold a naming contest and one name wins oven mitts down, so we open our doors to the public as Special Touch Bakery.



1989

Special Touch Bakery, a division of Holy Childhood, is registered as our DBA name.

1990

We add more pies to our menu, more know-how to our bakers' skill sets, and more devotees to our fan base.

2002

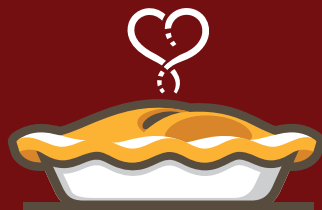
Our bakers are proudly baking 17,000 pies a year out of our 700 sq. ft. kitchen.

2007

The first salesperson joins our team as our pies become fixtures on more and more local eatery menus.

2017

We develop a new logo and make the move to our new state-of-the-art 20,000 sq. ft. bakery.



Special Touch

B A K E R Y

Special Touch Bakery is a non-profit organization whose primary mission is to provide training and employment, in the community, to people with intellectual and developmental disabilities. Proceeds from

Special Touch Bakery benefit Holy Childhood, a non-profit, non-denominational agency. Both organizations inspire the lifelong success of people with intellectual and developmental disabilities.

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